



MEDIA ALERT

RESTART DC LAUNCHES LIFE-SAVING PUBLIC ACCESS DEFIBRILLATION PROGRAM

WHAT: ReStart DC is a community program initiated by The Richard B. and Lynne V. Cheney Cardiovascular Institute at The George Washington University that will provide automated external defibrillators (AEDs) to the Washington, D.C. community in an effort to increase survival rates for people who suffer sudden cardiac arrest (SCA).

WHY: SCA is a leading cause of death in the United States, claiming nearly 325,000 lives each year. For each minute without defibrillation therapy, the survival rate of SCA victims decreases by about 10 percent, so rapid response with a defibrillator is critical.

To kick off the program, ReStart DC will present 50 Philips HeartStart AEDs to local community organizations where large numbers of people gather, such as houses of worship, senior centers and community centers. The event follows the second annual National CPR/AED Awareness Week.

WHO:

- * **Lynne Cheney**, co-founder, Cheney Cardiovascular Institute
- * **Father Charles Pope**, pastor, Holy Comforter-Saint Cyprian Roman Catholic Church
- * **Kim Bauhs**, SCA survivor
- * **Richard Katz, M.D.**, director, Cheney Cardiovascular Institute
- * **Jonathan Reiner, M.D.**, director, GW Cardiac Catheterization Laboratory
- * **Michael Miller**, senior vice president of Cardiac Care, Philips Healthcare

WHEN: Thursday, June 11, 2009
10:30 a.m.

WHERE: Holy Comforter-Saint Cyprian Roman Catholic Church
357 East Capitol Street, S.E.
Washington, D.C. 20003

RSVP: For more information or to RSVP, please contact:
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